



BISI WORLD

BUY FROM INDIA | SELL TO INDIA

OUR PROFILE

There is accelerating growth of healthcare industry establishing hospitals, diagnostic centres, specialised facilities which require access to market of medical devices to support their operations. In this phase, we focus on to 'zero in the gap' between the requirement of the Healthcare providers and the Medical devices suppliers.



OUR MISSION

Our organisation aims to build a digital infrastructure for strengthening healthcare ecosystem by transforming the engagement between healthcare providers and medical devices suppliers.

OUR VISION

Our vision is to leverage the technology to create an online platform where healthcare providers can deal with the medical devices suppliers without compromising on the afford ability, quality and convenience.



OUR JOURNEY

While touring to Hong kong, the now directors of BISI World came across international clients who were keen to know about innovative and cost effective medical products from Indian manufacturers. They highlighted the fact that there is lack of such information which can serve the medical device industry worldwide with

The conceptualisation BISI World began in April 2019 through extensive survey of innovators, buyers & suppliers.

We look forward to engage with more number of genuine suppliers to facilitate our buyers with a huge database. We aim to expand internationally with deeper penetration in tier 2 and tier 3 cities to enable our health providers to reach to the masses irrespective of locations.



ABOUT US

BISI World was founded in April, 2019 with focus on 'Medical device industry'to'bridge the information gap'on existing, innovative and cost effective devices. BISI World is an "online marketplace dedicated to bring buyers & suppliers of medical devices industry together". Our Business associates comprise of Hospitals, Doctors, MNCs, manufacturers, bulk suppliers/wholesalers/importers, Authorised dealers and sub dealers. We believe that our platform can create a 'conductive ecosystem for medical device sector' by opening up new avenues for trade of the medical devices.



CORE VALUES



Wow Every Customer

We understand unique need of our buyers and suppliers and strive to deliver exceptional experiences.



Achieve excellence together

We believe that a good business is built with positive support of its suppliers and buyers



Change the game

We commit to think differently to embrace change, innovate and evolve continuously



Elevate others

We appreciate our team and honour their individuality for contributing to the company growth



Making An Impact

We are a business solving gap in the medical device industry but our main contribution focuses on strengthening the healthcare ecosystem in the world

OUR PROCESS

Potential buyers reach out to the suppliers in form of a lead



Suppliers registers with us all product list

Based on pricing and packages opted, we display their products and it's specifications, product brochure etc.

Working Directly With Our Suppliers

One stop platform for buyers & suppliers

- Supplier's products information and product brochures available on our platform
- Potential buyers will reach suppliers directly
- Visibility in the international as well as local market (even in 2, 3 tier cities)
- Boost to Indian Manufacturers by highlighting their unique and innovative products
- Announcing the tenders of various state departments for medical devices
- Sales person assistance to show product samples
- Get your website
- Direct demands from hospitals/clinics
- Unique virtual calling number linked with multiple numbers
- Highlight your products in particular city



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OUR PROCESS

Bringing The Best For Our Buyers

- Vast product categories and option from our network of listed suppliers
- Product information on cost effective and innovative devices
- Based on buyers preferences, the best suited product will be filtered
- Buying Request via call/whatsapp
- Rated suppliers.
- Products of Indian manufacturers
- Find the best prices
- Latest Product Details
- Doctors/Users Product feedback

Advisory Team

Healthcare Advisory

Dr. Rajendra Singh Choudhary (M.S., M.Ch. (Neuro Surgery), Brain & Spine)

Some healthcare problems are uniquely Indian. Indian manufacturers are coming up with innovative solutions to serve the country. BISI World will be a channel to bring awareness of these tailor made solutions to end consumers in urban and rural (70 percent patients) India

Business Advisory

Mr. Dhanpat Raj Dhariwal (ExPresident Birla White, IIT Delhi)

Team BISI World is very passionate and committed to make their vision a reality. Ms Anjali and Aman are Keen to offer a special experience to all business associates. Wish them good luck and All the best

Mr. Aman Kala Director

Mr. Aman Kala holds an engaging experience of 14 years in medical device industry. He has served nation-wide & internationally with a strong network of medical device suppliers who are oriented with innovation and technology to make BISI World more dynamic in its offerings

Mrs. Anjali Randhelia Kala Director

An industrial engineer professional has delved in extensive research with an aim to bring engineering processes & systems in medical device industry and with unmatched strategic skills, leadership qualities to bring about best in her team

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BISI International Private Limited

www.bisiworld.com

For any queries feel free to connect
with us at:

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