

LingoMantra

Language Translation Services



PROFESSIONAL TRANSLATION AGENCY

BUSINESS NAME	INCORPORATION	BUSINESS TYPE
Lingo Mantra	January, 2017	Partnership

CONTACT DETAILS

5th Floor, Cambata Building,
42, Maharshi Karve Rd, Churchgate,
Mumbai - 400020,
Maharashtra, INDIA.

Email: info@lingomantra.com

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SERVICE & LANGUAGES

We provide following services in all the major world languages:

- Translation,
- Proofreading & Review
- Transcription
- Website Localisation (L10N)
- Software Localisation (L10N)
- Internationalisation (i18n)
- Desktop Publishing (DTP)
- Multilingual SEO-SEM
- Voiceover

We have the experience and resources to effectively handle translations for a wide range of domains and industries, be it general documents, marketing collaterals or technical texts.

LANGUAGES

We offer translation services for all major world languages including English, Chinese, Japanese, Spanish, Hindi, Arabic, Portuguese, Bengali, Russian, Punjabi, French, Arabic, German, Korean, Tamil, Urdu and many more.

We are also equipped to translate to and from rare languages such as Bodo, Sanskrit, Kashmiri, Bhojpuri etc.

WHY WE?

Why should you trust us with your translation work?

QUALITY

Our Strict Empanelment Process assures we select only the best native, professional linguists with the appropriate experience and domain expertise for your projects.

The calibre of our translators is what enables us to consistently deliver the quality and speed that we pride ourselves in.

Further more, all projects go through tool-based QA and manual check to assure accuracy, consistency and proper formatting.

DELIVERY

We plan smart and work hard to assure proper project management and timely deliveries. We also take care to only accept projects that are within our resource capabilities.

We are always candid on matters of timeline and we never shy away from saying no to a project if we know we cannot deliver within the specified time.

PRICING

Being cost-competitive is one of our core value propositions. To keep prices low, we pass on the benefits of efficiency and speed of using CAT Tools to the client.

We believe in upfront and transparent pricing. You will always find our standard price-list online.

TECHNOLOGY

We are the only translation start-up that develops in-house tools along with using industry-standard CAT Tools. Our ability and expertise to develop these tools sets us apart from our competition. Our i18n tool can perform accurate and customised string extraction at the rate of thousands of files per hour.

MISION, VALUES & WORK PHILOSOPHY

VISION

Connecting people beyond language barrier.

MISION

To provide 'better and faster' translation services by equipping best in class human translators with the most advance and innovative digital and CAT tools.

WORK PHILOSOPHY

We believe in the power of the age-old, time-tested principles of '**Quality Work, On-time Delivery, and Fair Pricing**'.

We want working with us to be a wonderful experience for all.

Right from our clients, linguists, employees, and freelancers, to every person who works with us in any role, we want the experience to be pleasant and rewarding, and for the interaction to be characterised by the highest professional standards and a genuine human connection.

We believe that money is a healthy byproduct of an ethical, value-driven business. Far from being the only aim or motive, we balance the search for profit with the goal of developing lasting relationships and contributing true value to every stakeholder.

VALUES

- ▶ Integrity: Be real
- ▶ Quality: What we do, we do well
- ▶ Keep Innovating
- ▶ Passion: Committed in heart and mind
- ▶ Collaboration: Leverage collective genius

TEAM LINGO MANTRA

The Core Team of Lingo Mantra is comprised of its 3 founders.

PARESH BORKAR

Paresh leads the operations and translator empanelment process at Lingo Mantra. He has been in the translation industry for more than 9 years, working at some of the most prestigious translation companies including a 6 year stint at Lionbridge.

Paresh is an expert of many CAT tools (10 at last count) and a wizard of Regular Expressions and Macros.

During his career in the translation industry, Paresh has managed highly complex projects with tight deadlines for companies like TATA, BPCL, KIA Motors, Amplexor, Hero Honda, ACG-Pam, TCS, and ICICI Bank.

SACHIN JAIN

Sachin takes care of online-marketing, research, and the technical aspects of web and software translation projects. Before LingoMantra, he worked as a freelance web-developer providing services to SMEs including few translation companies.

Along with Paresh, Sachin has developed a **proprietary tool** that extracts translatable strings from code, thereby streamlining and automating what was once a very laborious task in the process of software Internationalisation (i18n).

RAMCHANDRA JADHAV

Ram is a seasoned accountant and administrator, with a strong knowledge of international markets. He oversees the financial matters of the company with precision and diligence. Being the most self-disciplined of the team, he keeps our passionate team of geeks grounded and sane.