

DESIGN

# Career and Opportunity

M.F.M / M.Des /M.F Tech

# DESIGN ?

A plan or drawing produced to show the look and function of anything.

## Design=Beautiful Solution

# Why study Design ?





# Design is a way of thinking.....

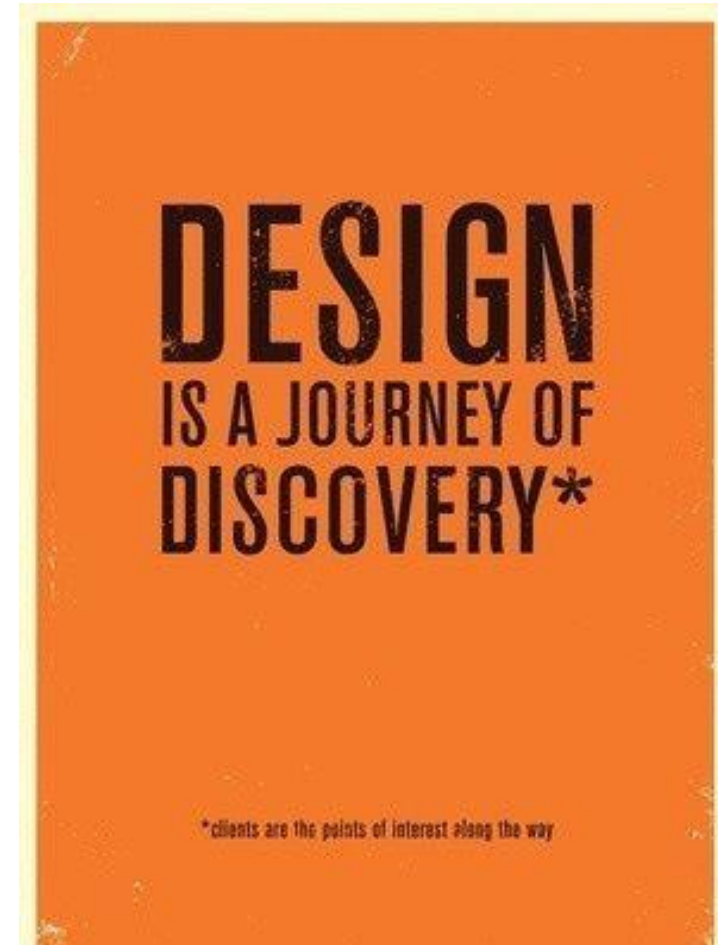
## Creative thinking

- To problem-solving
- To create tools and products
- To make our everyday life better..

## How you can design your Life?

- By designing things around you
- By getting inspired and inspiring
- By improving existing things

**Designing  
is not only fashion ..!**



# Design is broad , Design is Vast

Apparel

**Fashion**

**Interior**

**Textile**

**Knitwear**

**Furniture**

**Product**

**Communication**

**Footwear**

**Leather**

**Management**

**Production**

**Retail**

**Lifestyle**

**Experience**

**Accessories**

Discover Yourself at <sup>TM</sup>

**PAHAL**



Why Study...

# Apparel Design

Discover Yourself at <sup>TM</sup>

**PAHAL**



# FILM & VIDEO COMMUNICATION

Discover Yourself at <sup>TM</sup>

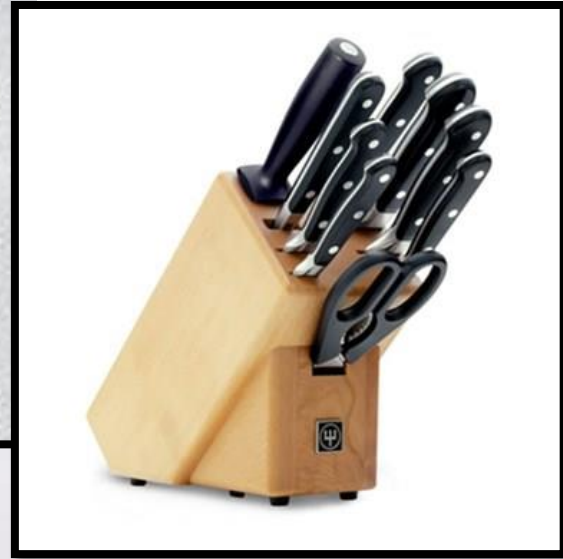
**PAHAL**



# TEXTILE DESIGN



# PRODUCT DESIGN



# FURNITURE & INTERIOR DESIGN



Discover Yourself at <sup>TM</sup>

**PAHAL**

# GAME DESIGN



The FACE of a gamer

The Average video gamer is 37 Years old



Another gamer



Intensity

25% of Gamers are over 50 yrs. old

97% of young people are playing video games



If we could harness gamer's energy for social good...

Give Instantaneous Feedback

Give Thank yous & small rewards

Tell person where they 'are'

INSPIRE FUN

Give challenges that people choose

Give clear path for advancement

How could games INSPIRE us for better designs & systems

People want to be CHALLENGED IN OBSTACLES THEY CHOOSE

Who uses Gamification?

Airlines give points & rewards



Tax software that plays like a game

TURBO TAX

Electric vehicles tell the driver how much fuel they're using



challenge to 100% Profile & get count of views up

LINKEDIN

As a game designer, ANY FAILURE you encounter IS AN OPPORTUNITY to make the game RICHER.

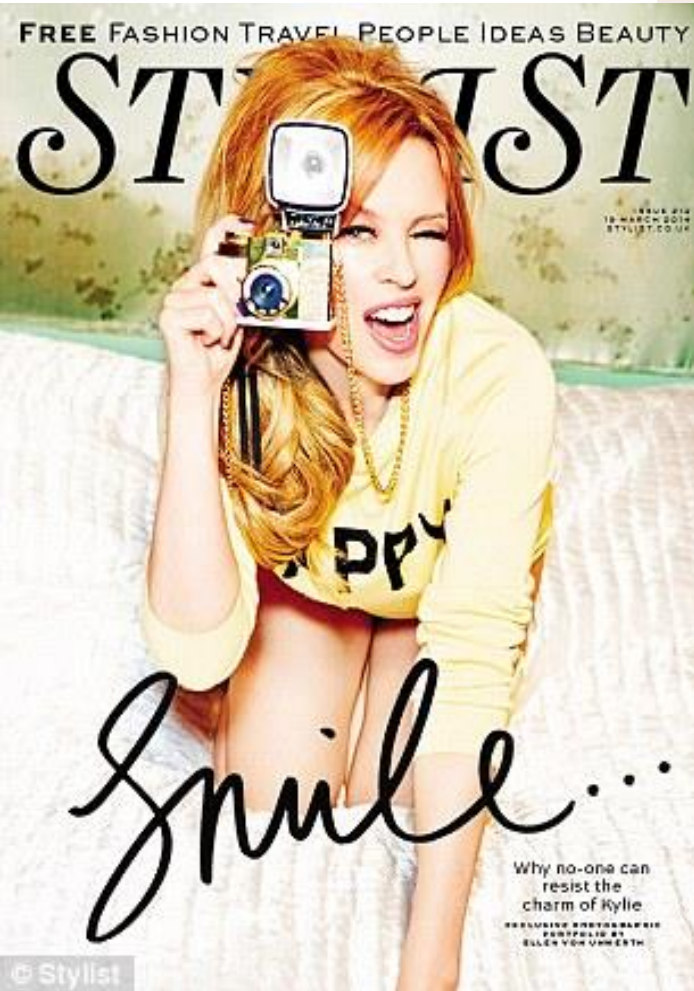
# TRANSPORTATION AND AUTOMOBILE DESIGN



Discover Yourself at <sup>TM</sup>

**PAHAL**

# Fashion Styling





landscape  
Nude  
product  
Experimental  
Glamour  
macro  
panoramic  
Photography  
Wildlife  
Architectural  
photography  
Sports Fashion  
plant

Discover Yourself at <sup>TM</sup>

**PAHAL**

# Lifestyle Accessories design





# Industrial Design



Discover Yourself at <sup>TM</sup>

**PAHAL**

# Endless career options

Fashion Designer merchandiser photographer  
stylist choreographer Production manager  
artist Ecommerce Specialist  
Event manager designer  
Fashion journalist animator Fashion director  
advertiser graphics Game Accessories designer  
Product freelancer Brand developer textile

Discover Yourself at <sup>TM</sup>

**PAHAL**

# The recruiting companies

Designers,  
Manufacturer exporters,  
Buying Agencies,  
Consultants ,  
Retailers,  
Fashion Brands ,  
E-Retailer,  
Home Furnishings,  
Aditya birla nuvo ltd.  
(Jayshree textiles),  
Amazon  
Arvind Life Style Brands,

Indian Terrain Fashion Ltd.,  
jaipur rugs,  
K.P. Sanghvi international ltd.,  
Laguna clothing, Life style international,  
Mandhana industries,  
Modelama exports,  
Must garment,  
Orient craft,  
Raymond ltd.,  
Reliance brands ltd.,  
Sabyasachi,  
Snapdeal ,  
Technopak, Triburg, Varun Behal etc.

Adidas  
Nike  
Puma  
United color of Benetton  
Zara  
• Pantaloon  
Reid & Taylor  
• Reliance Retail  
• Shoppers' Stop  
• Tanishq

# TOP DESIGN COLLEGES

National Institute of Design



National Institute of Fashion Technology

IT- UCEED & CEED

SPA-School of Planning and Architecture

JEE – B.Arch (Earlier AIEEE)



CEPT – Center for Environmental Planning and Technology



# Why Choose..?

Discover Yourself at

**PAHAL**



- PAHAL Has Highest Result Percentage.
- 17 years of excellence in the field of art.
- Premier coaching institute since 17 years
- Interaction with NID/NIFT/NATA Alumni to get an idea about exam pattern.
- Regularly updated Study material design by NID and NIFT alumni.
- Mock Test and Test Series for NID, NIFT, NATA, UCEED, CEED
- Seminar and workshop with reputed institute like Pearl, SOFT, IIAD, AIEED, Parsons
- Pahal offers Regular ,Weekend, Crash Course and Vacation Batches

For more information

**[www.pahaldesign.com](http://www.pahaldesign.com)**



**Thank you**