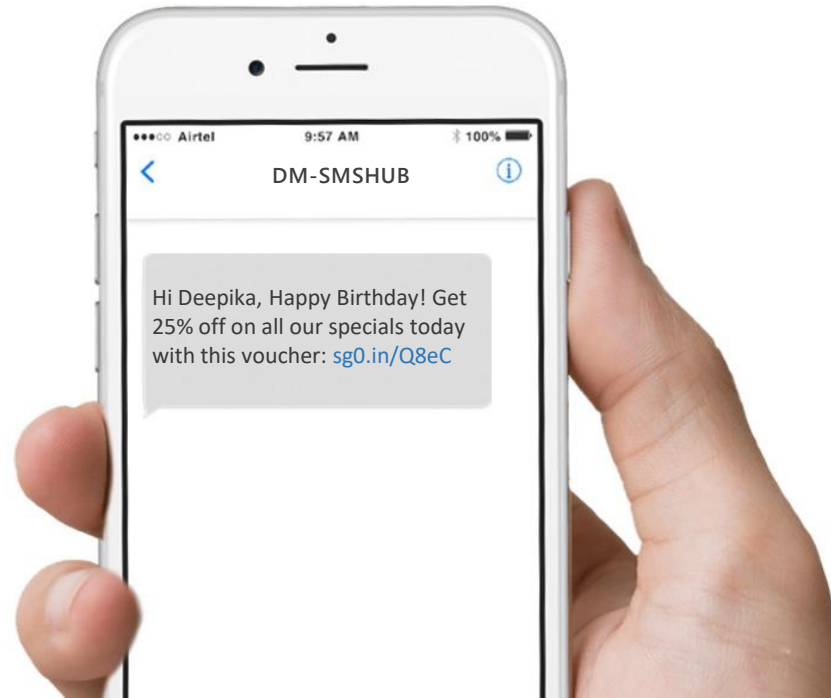# SMSGATEWAYHUB: India's #1 Business SMS Platform

Easy, powerful messaging with best-in-class delivery

About SMSGATEWAYHUB

What's SMSGATEWAYHUB

A multi-award-winning software, SMSGATEWAYHUB is India's #1 Business SMS platform. With easy & powerful features, best-in-class delivery and fanatic customer support, SMSGATEWAYHUB helps you achieve maximum returns for all your SMS based communications, both promotional and transactional.
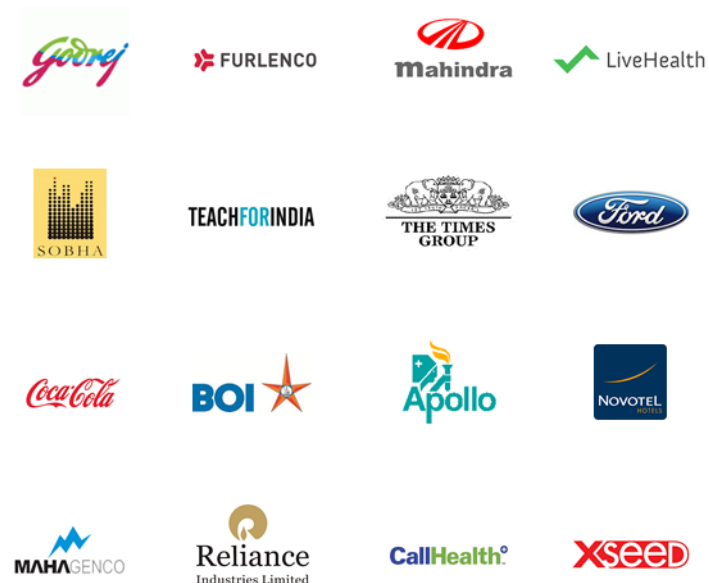
What we offer

SMSGATEWAYHUB is a one-stop shop for all mobile messaging requirements of SMEs and large enterprises from various industries. Over 1,65,000 businesses use SMSGATEWAYHUB to send & receive powerful, media-rich SMS via web portal, APIs, email or mobile app.

Direct Telecom Operator Connectivity with BSNL, Vodafone, Aircel & others

1,65,000+ Delighted Customers

96% Reviews Rated 5.0/5.0

About SMSGATEWAYHUB

Software & Services business with wholly owned IP

150 employees

Founded in 2009, 9 years of mobile-first experience

Solutions in over 60 countries, in 25 languages

Supporting over 500,000,000 end users

SMSGATEWAYHUB Features – Easy & Powerful

Send Bulk SMS with Unmatched Delivery

Reach out to millions within seconds. Easily personalize bulk SMS campaigns, compose regional language texts, schedule deliveries and more at the click of a button. Get best-in-class delivery for both promotional & transactional SMS.

Receive SMS Online

Allow customers/prospects to instantly reach out to you. Get your own SMS address and receive SMS online using our short codes, long codes and keywords. Easily set SMS auto-replies or forward incoming texts to your phone/software. Example: SMS SMSHUB TO 9664653344

Secure, Scalable & Powerful SMS APIs

Start sending SMS from any application in minutes. Our powerful SMS APIs allow you to send & receive SMS, pull reports, manage contacts & more. Access comprehensive documentation with sample codes in PHP, Java, .NET, C#...

Media-Rich SMS with Attachments & Shortlinks

Go beyond 160 characters. For the first time ever, SMSGATEWAYHUB allows you to attach and send files, images, flyers, videos, brochures and shortened web links in your texts at no extra cost!

Real-Time Delivery Reports & Click Metrics

Stop shooting in the dark. With delivery reports for every number and detailed click through reports for all attachments and shortened URLs, you can now measure campaign effectiveness. Modify and test different campaigns to find the right message and right campaign time for your target audience!
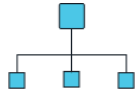
Forms, Surveys, Vouchers and Tickets

SMS has 8x higher response rates than email, so why not send your surveys via SMS? Create and send mobile-optimized surveys, data collection forms, tickets and discount vouchers directly to your customers' phones with SMSGATEWAYHUB!

" *...and many more features including opt-out manager, opt-in manager (bypass DND), excel-to-SMS, mobile apps etc.* "

Enterprise-Ready Capabilities

Tiered Account Structure

Easily allow your franchisees and teams to run their own bulk SMS campaigns with a tiered account structure. Just pay centrally, allocate credits to your sub-accounts as needed and monitor consumption. Yes, it's that simple!

Control Your SMS Content

Monitor and control the content in every SMS that is sent from your account. You can limit access to SMS templates for your sub users. Alternatively, you can restrict sub-users' texts from going out without your explicit approval.

Bespoke Management

We can help you with a range of services from data cleansing and campaign management to custom API integrations and bespoke reports. Our mobile marketing experts can even help you with the right database and marketing insights to kick start your lead generation!

Multi-User Roles & Privileges

Having problems with multiple users accessing a single account? As a super user, you can define granular roles and privileges for each of your sub users. You can even monitor their usage with a detailed audit trail report.

Ultra Low Latency OTP Route

Don't let a delayed OTP affect your business! We can now configure your account with an advanced auto-retry option. Our gateway intelligently reroutes the OTP with different operators if the delivery-receipt is delayed.

Enhanced Support SLAs

Get personalized support from our in-house mobile marketing and technical gurus. We also offer enhanced SLAs to support corporate clients meet their service level needs.

Explainer – Promotional SMS vs Transactional SMS

Promotional SMS

Hi Deepika, Happy Birthday! Get 25% Off on all our wines today with this voucher: sg0.in/Q8eC

- Promotional SMS is used to send offers, discounts or promotions to new and existing customers. The messages may or may not be solicited by the recipients.

- Messages are only delivered to non-DND numbers and opt-in numbers (via myDND)

- Promotional SMS can be sent only between 9am and 9pm

- Promotional bulk SMS will be delivered with a random 6-digit Sender ID assigned by the telecom operator. **Ex: DM-022145**

Transactional SMS

Hi Sid, See your child's exam timetable (for sixth grade) sg0.in/Q8eC

- Transactional SMS is used to send OTPs, informational messages, booking and order alerts to your registered customers. They should not be intended for marketing.

- Messages are delivered to all recipients, irrespective of their Do-Not-Disturb (DND) status

- Transactional SMS are delivered 24x7 with no time restriction

- Transactional SMS can be assigned a 6-alpha character Sender ID of your choice. It should correspond with your business name. **Ex: IM-SMSHUB**

Promotional routes are configured by default. Contact us to change your account to transactional route.

We can configure both promotional and transactional accounts, free of cost, to take care of all your business SMS needs.

Features

Send SMS – Easily Customize Campaigns

Personalize Bulk SMS

Use merge fields to quickly add custom fields of your contacts while composing the SMS. Zero software installs required.

Regional Language Texts

Compose messages in 21 regional languages including Hindi, Tamil, Telugu, Bengali, Marathi, Punjabi using our transliteration tool.

Schedule and Stagger Campaigns

Send immediately or select a time and date for sending campaigns. Or, stagger your sends in defined batches.

Promotional SMS & Transactional SMS

Ask for a promotional account, transactional account or get both configured, free of cost, so that you can send any business SMS hassle free!

Opt-out Mechanism

Easily insert opt-out message at the end of any SMS at the click of a button and let us seamlessly manage your opt-outs.

Opt-in (DND) Manager

Allow your customers to easily opt-in and receive all your offers and promotional messages. Bypass the DND filters.

Send SMS via Web, API, Email, App..

Send via web portal, trigger from your software via SMSGATEWAYHUB APIs, use excel-to-sms plugin, or mobile apps at no additional cost

Unmatched Delivery

Our direct operator connectivity, intelligent gateway routing & redundancy measures ensure best-in-class delivery rates, speed and uptime

And, so much more

You can even insert your own web links or mobile web pages, mobile tickets, vouchers, loyalty cards, surveys and forms created on SMSGATEWAYHUB platform via http://sg0.in

Instantly reach out to customers, prospects & staff with personalized bulk SMS texts, alerts, updates, OTPs...

Receive SMS with Short Codes, Long Codes & Keywords

Dedicated Short Codes & Long Codes

Get a dedicated number for yourself and receive all the messages sent to them. Setup as many keywords as required and create multiple inboxes for multiple campaigns.
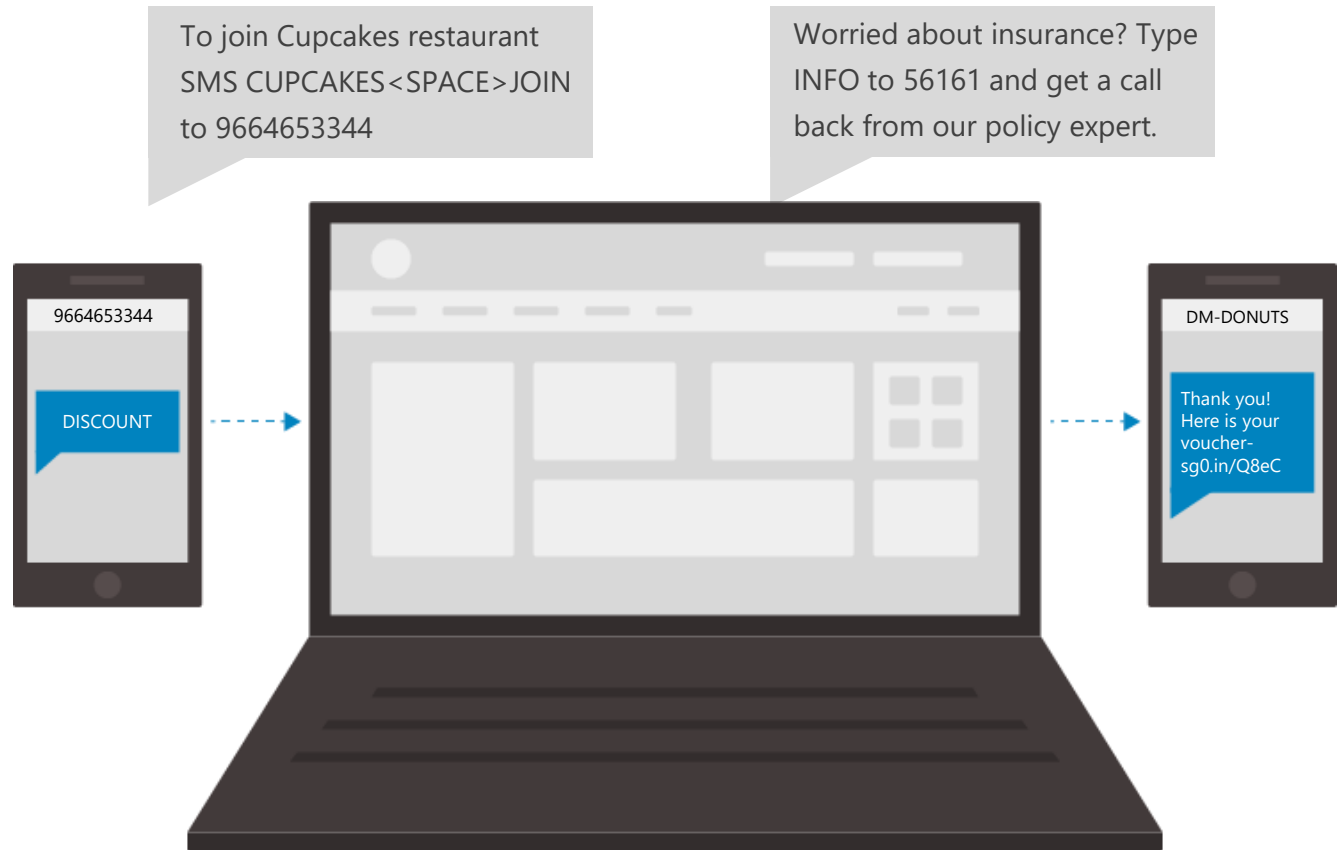
Keywords on Shared Short Codes & Shared Long Codes

Choose a keyword of your choice on a shared short or long code. A great place to start if you are beginning your mobile marketing activity. Setup your inbox and receive SMS.

Automated Replies

Schedule auto-responses to enquiries by SMS

Forward to a URL, Email or Mobile

Forward received SMS to your number or a contact group, or Email address(es). Forward them to a URL so that your website or into a CRM application can pick up the received messages via API.

To join Cupcakes restaurant SMS CUPCAKES<SPACE>JOIN to 9664653344

Worried about insurance? Type INFO to 56161 and get a call back from our policy expert.

9664653344

DISCOUNT

DM-DONUTS

Thank you! Here is your voucher-sg0.in/Q8eC

Provide easy, cost-effective way for customers & prospects to reach out to you instantly. Generate leads and interact with customers by allowing them to easily opt-in or request for information.

Secure, Scalable & Powerful SMS APIs

- ✓ Send bulk SMS
- ✓ Schedule messages
- ✓ Retrieve inbound SMS
- ✓ Personalize SMS
- ✓ Manage contacts
- ✓ Generate short links
- ✓ Get delivery reports in real-time
- ✓ Get account balance
- ✓ Access templates
- ✓ Password security
- ✓ Get ticket details & redeem them
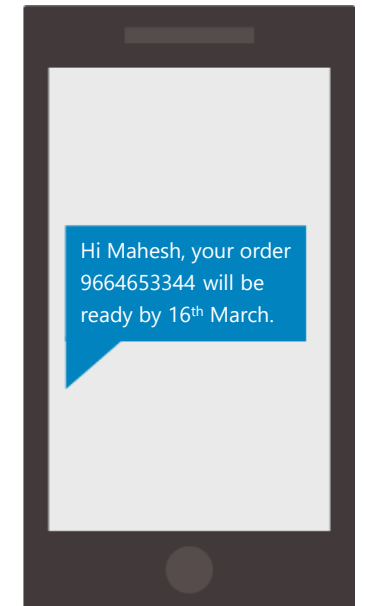- ✓ Get survey results

Easily integrate any application and start sending SMS in minutes using our free SMS gateway APIs with comprehensive documentation & sample codes in PHP, Java, .NET, C#...

Excel SMS Plugin

- ✓ Create unlimited personalized SMS using the data present on your Excel sheet

- ✓ Schedule messages to deliver at a later date and time

- ✓ Choose Sender names

- ✓ Calculate cost for each send

- ✓ and much more..

Install SMSGATEWAYHUB Excel plugin and send bulk SMS directly from your Excel sheet, without having to log on to SMSGATEWAYHUB web portal.

Hi Mahesh, your order 9664653344 will be ready by 16th March.

Simple & Flexible Pricing

✔ Pay as you go

✔ No hidden costs

✔ Lifetime validity for SMS credits

✔ Credits can be used for both Promotional & Transactional SMS

✔ Access to SMS platform & APIs is free forever

Message Bundle	Per Bundle	Per Message
100 messages	FREE TRIAL	FREE TRIAL
5,000 messages	₹1,150	23.0 paisa
10,000 messages	₹2,100	21.0 paisa
25,000 messages	₹4,750	19.0 paisa
50,000 messages	₹8,500	17.0 paisa
75,000 messages	₹11,250	15.0 paisa
1,00,000 messages	₹13,000	13.0 paisa
5,00,000 messages	₹50,000	10.0 paisa
10,00,000 messages	₹90,000	09.0 paisa
Larger bundles: Prices from 8.0 paisa per message		Contact us for quote

" *Get maximum returns with our incredibly powerful, easy-to-use and award-winning SMS platform. Our direct carrier relationships & robust technology backend ensure best-in-class delivery for every SMS.* "

Why choose SMSGATEWAYHUB?

- Best-in-class Delivery
- Easy & Powerful Texting
- One-Stop Shop for All SMS Needs
- Quick, Free & Flexible APIs
- Features Built for Today's World
- Authentic Real-Time Reports

...and 1,65,000 other brands love us...

One-Stop Shop for All Business SMS Needs

Comprehensive Bulk SMS Platform

- ✓ Send personalized SMS with unmatched delivery (Promotional & Transactional)

- ✓ Receive SMS using short codes, long codes and keywords

- ✓ Access real-time delivery reports

- ✓ Opt-in (DND) and Opt-out manager

- ✓ Easy & secure API integration

- ✓ Excel to SMS plugin

Enterprise friendly

- ✓ Tiered account structure with centralized/decentralized purchases

- ✓ Multi-user roles & audit tracking

- ✓ Bespoke campaign setup, reporting and integration, enhanced SLAs

96% Reviews Rated 5.0/5.0

★ ★ ★ ★ ★

Contact us

✉ sales@stripl.in   📞 +91 99079 22122

https://www.smsgatewayhub.com