

FULL TIME AICTE APPROVED

PGDM+SAP

**MINIMUM PLACEMENT
12.0 LAC**

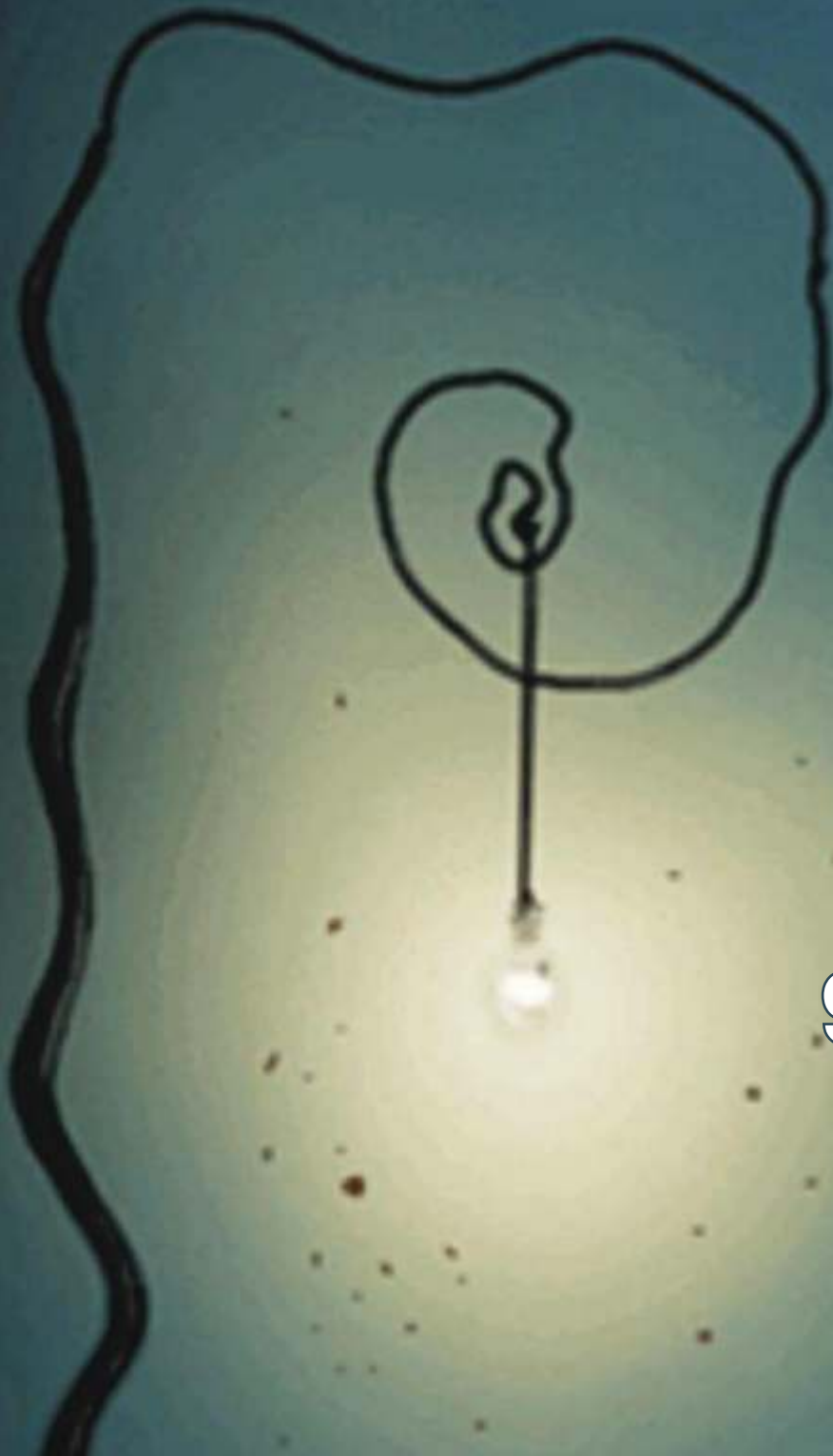
***Accelerated
Placements*** 

TAXILA BUSINESS SCHOOL

Tel. : 0141-6500 000, 9214433345, 9314487772 | Web. : www.taxila.in | Email : info@taxila.in | Facebook : www.facebook.com/taxila.in

EXPLORE

15 HOURS OF CLASSES PER DAY



9 AM to MIDNIGHT

PLACEMENTS

2017-2018



Awarded The Best B-school
for Excellence In **Placement 2017**



PLACEMENTS

2017-2018

Aditya Sharma
Varanasi
Batch 2015-17

PLACED AT SEVEN IMPEX AT 14.80 LACS

A Taxila **PGDM** can **Change** your life

A close-up portrait of a young man with dark hair, smiling broadly, wearing a purple shirt. The background is a plain, light-colored wall.

PLACEMENTS

2017-2018

Shikhar Talreja
Maharashtra
Batch 2016-18

Placed at Vygon India Ltd. at

8.0 LACS+



PLACEMENTS

2017-2018

Placed at Asian Paints Ltd. at

7.50 LACS+

Shashank Bansod
Chattisgarh
Batch 2016-18



PLACEMENTS

2017-2018

Placed at Asian Paints Ltd. at

7.50 LACS+

Batch 2016-18

Narayan Reddy
Andhra Pradesh
Batch 2016-18

PLACEMENTS

2017-2018

Placed at **JARO EDUCATION** at

7.0 LACS+

Batch 2016-18

Mohammad Junaid Qureshi
Jaipur Batch 2016-18



Mr. Jack, General Manager alibaba.com

“Taxila students are better than other B. School students and are placeable from day one.”

Sanjay Sharma
Global Head,
TDI International Ltd.

RECRUITERS Say

**Accelerated
Placements** 



National Dairy Development Board

GOVT. OF INDIA
"This is our first time we engaged with Taxila Business School and I have to say, there is something that set them in a different league than the rest. Ability to adapt to situations and different working environments and the technical knowledge of the students hired from Taxila have been the key differentiator. Management graduates we picked from Taxila are doing real good job and have added a lot of value to our organization.

Our overall experience with your student and institute has marked a commendable start.

We would definitely look forward to a healthy and long association with your institute."

Ashish Mathur
D.M., HR, Paayas Limited.
(NDDB Venture)



Tata Teleservices Ltd.

"The first major Management College to be founded in Jaipur is committed to a fundamental principle education for post graduates must be firmly grounded in Business Management. In this spirit, Taxila students have pursued a path of exploration, creation and invention ever since its founding in 2003; currently over 70% of graduates conduct meaningful study here under the guidance of renowned faculties. Students not only build a classical foundation of knowledge in their studies, they learn directly from the cutting-edge work being conducted on campus and in the field. Critical thinking, problem solving, creativity, and entrepreneurship are all fostered and nourished in this unique educational environment. We appreciate the hard work the institution takes in grooming and creating future business leaders. We are extremely satisfied with the performance of Taxila students."

Pankaj Rai
Manager.
Tata Teleservices Ltd.



Recruiters Say



As per Christian theology, God created the world in six days. The first day he created insects, second day animals and so on he progressed, refining his creations till on the sixth day he created man. But even with man he wasn't satisfied. So, He pulled a bone from man's rib and created a woman. This means that woman is a more refined version of man. In fact till a man doesn't realize his own feminine polarity, he is not complete. Most of the management institutes overlook this reality and try to imbue in their students, manly and aggressive traits alone. In the real world they enter as gladiators, who are arrogant, poor at team-work and so fond of war that they soon emerge as one of its casualties. Their careers never gather the momentum which they could have, had the feminine polarity also been properly developed in them.

I have noted that Taxila Business School is one of the few institutes that somehow allow this feminine polarity to blossom in their students. Exceptions among the students aside, their will to serve, share and play as a team is remarkable."

Pavan Choudary
Managing Director, Vygon India Pvt. Ltd.
www.vygon.com

“Taxila is where academics make a difference. Taxila research combines academic rigour with a high degree of practical relevance. Its like boot camp for the brain by the end you feel you could take on any challenge throw at you.

Taxila really helps you to improve your employability and career planning skills.”

Naveen Sharma, Jaipur
2007-2009

Head Rajasthan, India Mart

There is so much going on at Taxila: be a part of it.

COMPANIES VISITED

ALIBABA.COM

TDI INTERNATIONAL LIMITED

BANK OF BARODA

BERGER PAINTS LIMITED

BRIDGE STONE LIMITED

CANARA BANK

STATE BANK OF INDIA

XL DYNAMICS LIMITED

KOTAK MAHINDARA BANK

AXIS BANK

HDFC BANK

PAAYAS MILK PRODUCER LTD.

(NDDDB. GOVT OF INDIA)

AIRTEL

HINDUSTAN COCA-COLA BERVERAGES PVT.LTD.

PEPSICO INDIA PVT LTD

TATA MOTORS LTD.

VYGON INDIA PVT.LTD.

SHREE CEMENT LTD.

TRIDENT INDIA PVT.LTD.

INDIA STEEL PTY LTD.

SONY INDIA LTD.

DLF LTD.

MAHINDRA & MAHINDRA FINANCE

PROCTOR & GAMBLE

SHIKSHA.COM

NAUKRI.COM

RAJASTHAN FINANCIAL CORPORATION

HERO MOTORS LTD.

HONDA MOTORS LTD.

ITC LTD

GODREJ & BOYCE MFG.

ICICI DIRECT

SAFEXPRESS PVT.LTD.

JARO EDUCATION PVT LTD

IMRB

INDUSLND BANK

RJ COCOON (RJ GROUP)

DAINIK BHASKAR

NEXT EDUCATION INDIA PVT.LTD.

CENTRE FOR MONITORING INDIAN

ECONOMIC(CMIE)

DEUTSCHE BANK

UNIQUE DREAM BUILDERS (UDB)

SPRINGWELL MATTRESSES

TATA CAPITAL LTD.

NATIONAL THERMAL POWER CORPORATION

BHARTA PETROLIUM LTD.

ICICI HOME LOANS

RELIANCE INDUSTRIES LTD.

STANDARD CHARTERED SECURITY INDIA LTD

ITC RAJPUTANA SHERATON

HINDUSTAN COMPUTERS LTD.

LE-MERIDIEN

GASTORA INDIA LTD.

LOTIAZ MOTORS LTD.

JAIPUR RUGS LTD.

CONTRINEX AUTOMATION PVT.LTD.

SAARTHAK INDIA PVT.LTD.

OMAX INDIA PVT.LTD.

EMKAY GLOBAL FINANCIAL SERVICES LTD.

SYNERGY INTERFABS PVT.LTD.

CLUB MAHINDRA HOLIDAYS

ASIAN PAINTS

SEVEN IMPEX

PLACEMENTS

2017-2018

Placed at Asian Paints Ltd. at

7.50 LACS+

Batch 2016-18

Riju Hathishah
Madhya Pradesh
Batch 2016-18



Awarded the Best B-school for
ENTREPRENEURSHIP DEVELOPMENT 2017

START-UPS

Entrepreneurship

Taxila has vision of building an exclusive platform of Entrepreneurship & Business incubation centre to drive initiatives in startup world through incubation, investment and training. The basic idea is to take up several initiatives to strengthen India's entrepreneurial ecosystem by providing mentoring, supporting, comprising of faculty, alumni and students and service providers from the industry to help aspiring students & their innovative ideas.

This includes interactive sessions in form of various industry connect programs as of seminars, workshops, conferences etc. engaging investors, technocrats, fund managers to support knowledge & expertise sharing inline with industry updates.

Startup Den & Business incubation centre is to be equipped with state of art technology provisions as;

- Dedicated space/cubical
- Co-sharing space
- Thinking zone
- Idea generation matrix

The major achievements during 2017, on which Taxila Business School can boast on is:

1. Chief Minister Rajasthan Vasundhara Raje conferred the biggest state award "Rajasthan Udyog Ratan award" along with a cash prize of Rs 100,000.0 to Taxila student startup. This award was conferred to only 4 industrialists in whole state.
2. Taxila Business School was declared as the Best Business School in North India for entrepreneurship by Business World during Nov 2017.
3. Desimochi.com a startup by Tania Sharma of Taxila PGDM Class 2017 was funded by Taxila Business School for an amount of Rs 10.0 Lac.
4. During 2017 approximately 52 students of batch 22 (2017-19) started their startups in different fields, funded partially by Taxila Business School.



Budding Entrepreneurs of Taxila



Awarded **UDYOG RATAN AWARD**

by Chief Minister of Rajasthan
Highest Award given by State Government to Entrepreneurs

A close-up portrait of a young woman with dark hair pulled back, looking slightly to the left. She has a nose ring and small black earrings. She is wearing a colorful striped scarf and a dark jacket. The background is orange with green and grey abstract shapes.

Tania Sharma

Batch 2015-17

Promoter

Nice Shoes LLP

www.desimochi.com

52 DIGITAL STARTUPS in 2017



Official Digital Marketing Partners of

Pinkcity Half Marathon

The Biggest Marathon in India

DIGITAL MARKETING

Compulsory for All Students

Batch 2016-18

100% Google Certified on AdWords

Official SAP Member



GLOBAL CERTIFICATION

Minimum Placement 12.0 Lacs

SAP Systems, Applications and Products is the world's largest business software company - founded in 1972 and headquartered in Walldorf, SAP Company produces 400+ business softwares. SAP ERP (Enterprise Resource Planning) is the standard software all businesses need to run their business processes. In this field SAP ERP is the most prevalent product in the world. It covers all of the processes thus, is used in many different divisions of a company. The possibilities are endless. With the growing number of SAP customers, the need for young professionals with SAP-skills increases - no matter in which area. SAP is for example used by logistic companies, the telecommunication sector, automotive companies, as well as banks and the retail sector.

SAP modules in Taxila Business School

- SAP FICO- Finance and Controlling
- SAP HCM- Human Capital Management
- SAP MM- Material management
- SAP SD- Sales and Distribution
- SAP ABAP- Advanced Business Application Programming

Why SAP is so important :

- Globally 6000+ companies, 11 of 14 Navratna companies, 36 of 50 ET 500 Companies, 18 of 20 companies in BCG global challengers, 25 of 40 Largest Indian companies listed by Forbes , 24 of 30 companies in Sensex. 37of 50 companies in Nifty run on SAP. Thus job opportunity is vast.
- 2,56,000+ companies worldwide uses SAP in 188 countries, 11000 in India.
- 63% of the world's transaction revenue touches an SAP system.
- 70% of SAP customers are SMEs.

SAP share of Forbes 2000 companies by Sector:

- Consumer Products and Life Science :79%
- Discrete Manufacturing :83%
- Energy and Natural Resources :75%
- Financial Services :57%

6 REASONS TO JOIN TAXILA

PLACEMENTS AT TAXILA

Highest Placement
Rs. 14.80 Lacs p.a.

Minimum Placement
Rs. 12.00 Lacs p.a.

- **Best Placements Award :** Rajasthan Education Minister awarded Taxila Business School with the 'Excellence in Placement 2017'.
- **Minimum Placement :** PGDM+SAP minimum placement Rs. 12.00 Lac.
- **Best Start-ups Award :** Chief Minister Vasundhra Raje felicitated the biggest Rajasthan State Govt. award '**Rajasthan Udyog Ratan**' to Taxila Start-up. More than 11 start-ups in last one year.
- **Placements :** 6 months before the course completion.
- **Internships :** Three internships and student exchange program in India and Abroad.
- **Class Timings :** 9:00 AM to Midnight, 15 hrs. a day.

TAXILA PGDM+SAP

Investment vs RETURNS

5352 Hrs.
Spent in Classroom

360 Hrs. of
Exchange Program

73 Companies
Applied for Placement

12 LAC
Minimum Salary

900 Hrs. of
Corporate Internship

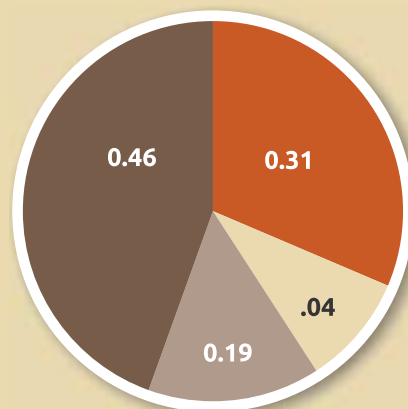
110 Hrs. of
Live Paid Projects

100% Campus
Placements, 6 Months Before
Completion of Course

100%
Collateral Free Loan

PGDM
Fee

₹ 6.90 Lac
for full course

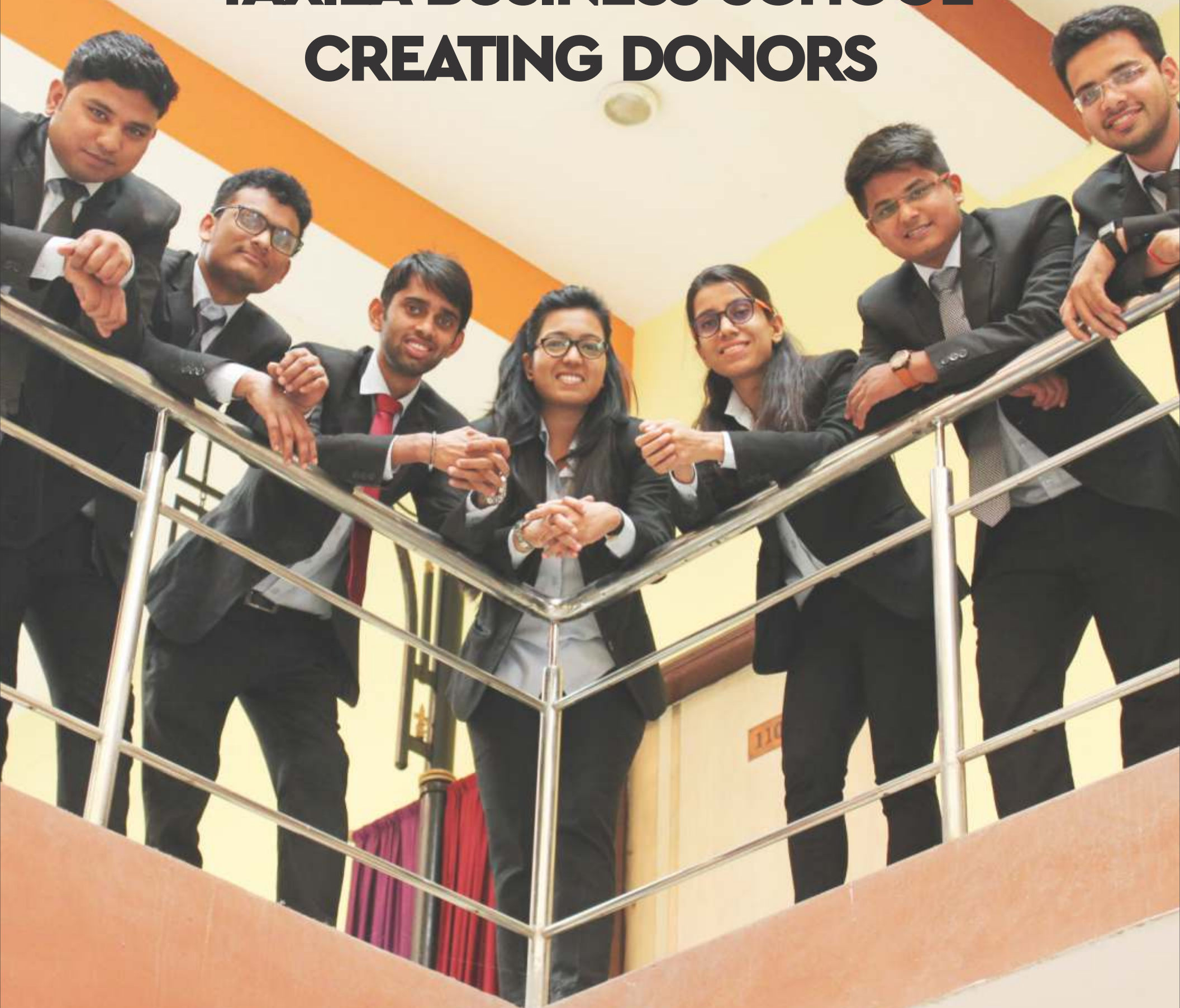


ROI OF TUITION FEE

- 46% Students get 200% recovery of tuition fee with in 1st Year of passing
- 31% Students get 100% recovery of tuition fee with in 1st Year of passing
- 19% Students get upto 100% recovery of tuition fee with in 1st Year of passing
- 4% Students get upto 75% recovery of tuition fee with in 1st Year of passing

Accelerated
Placements

TAXILA BUSINESS SCHOOL CREATING DONORS







MEET SOME OF OUR TEACHING TEAM

Prof. RAJAT BOHRA, IIMA Alumni (MDP), Dean & Program Director

He holds PGDM From fore School of Management. He is CEO JIT.IN (A PPC and Website Company having more then 7000 domains & websites in portfolio including jaipur.biz and Kashmir.info), CEO Wisebud Technologies Windsor, Canada, CEO Investment Club (Motilal Oswal Financial Services Associate) & Director (Bohra Gems and Bohra Institute of Gemmology).

Prof. NAVAL ARORA, B.Tech BITS Pilani, PGDM

He is a first generation entrepreneur & has devoted 31 years in management education E2E project consulting in manufacturing, marketing and exports domain. He has successfully captained many small and medium scale industries in the field of project implementation, production, domestic & international marketing. He regularly conducts MDPs across industries, his subject matter expertise process design and process improvement. Naval is 1981 pass out from BITS Pilani. Prof. Naval is a very good mentor and has strong following of mentees across Rajasthan.

Prof. KISHORE SHARMA (Mentor)

A Successful business leader with masters in management is also a member of CII Northern Region Special Task force Regional committee on Corporate Social Responsibility. Recently acknowledged by writer Mr. Chetan Bhagat in his book "revolution 2020" for his research contribution. He is been invited by The Honorable Prime Minister of Malaysia and Education minister of Nepal to develop Management education in respective countries. A reputed member of confederation of India Industries (CII) & NHRD. Has been regularly covered by newspaper and TV channels of national and international stature. This researcher & economist has made Jaipur as one of the most favored destination for business Education by his dedicated efforts during last 16 year. Recently was acknowledged by press club of india for his exemplary professional journey in the last 16 year and his valuable contribution in the growth of city Jaipur.

Prof. JITENDRA NIGAM, Ex-Vice President Avery India Ltd.

An PGDM From the reputed, R.A Poddar Institute of Management Jaipur. He Brings with him a unique Combination of rich Corporate & entrepreneurial experience of over 28 yrs. Has worked for a British MNC 'AVERY' for over 18 years & took VRS as Vice President. An excellent Teacher & Corporate Trainer with in-depth experience, having conducted infinite Seminars, Training courses, Workshops, Career Lectures etc. Advisor on Boards - Modern Petrofils Baroda, Advisor on Board Shahpura Hotels.



Dr. ASHISH SHARMA, Program Director

12 years of Academic and Administrative Experience. PhD, MBA (Human Resource Management), MBA (Marketing & Finance) & M.Phil His expertise varies in the field of general Administrative activities, Personnel Management, Corporate Policy Implementation and Facilities Management across assignments, HR initiatives like Staff Recruitments, Performance Management, Retention, Team building and Quality Management.

Mr. CHETAN BHAGAT, IIT-Delhi, IIM-A

Author of Five point someone, One night @ call centre, Three mistakes of my life, Two states & Revolution 2020, Movie "HELLO" and 3 idiots. In March 2008, the New York Times called him the "biggest selling English author in India's history". Both his books (five point someone and one night @ call centre) have inspired major Bollywood films. Seen more as the voice of a generation than just an author, this IIT/IIM graduate is making India read like never before. After eleven years in Hong kong, he relocated to Mumbai in 2008, where he works in an investment bank (Deutsche Bank)

Mr. PAVAN CHOUDARY, CEO, Author & TV Host

Managing Director of Vygon, a leading French Multinational and sits on some of the most respected advisory boards of India. He is a much sought after Management Expert & Motivational Speaker and has recently been appointed as the Chairman of CII's Medical Equipment Division. The author of best seller When You Are Sinking Become A Submarine & many likewise, has authored The Trilogy of Wisdom - A set of three books on Chanakya's Political, Confucius' Social and Kabir's Spiritual Wisdom. The Times of India dubs him, "Amongst the foremost thinkers of the world." A truly versatile personality, also hosts the nation building TV show Hum Aisey Kyun Hain on Doordarshan.

Mr. SANJEEV GANDHI (CEO, Lotiaz- Sonalika Tractors)

More than 25 years of corporate experience. Ex- Vice President Sales & Business Development with Hero Electric. Managing Director Gandhi's Paradise, Macleodganj Dharamshala. Deputy General Manager -Sales with LML Ltd. He has worked with top brands like Bajaj Auto Ltd, Birla Yamaha Ltd, JK Industries (Tyre Division) & Escorts Yamaha Ltd. He is a university Topper in MBA.

Prof. ANURADHA MEHTA, Director

A Master in Psychology and Master in Management she now shapes today's businessman. Doing business is tough but teaching business is tougher and still toughest is handling the businessmen. Her team comprises top businessmen and academicians who train the budding business leaders of the world.

Mr. AKASH GAUTAM, NIFT, New Delhi

As a Motivator & Personality Development Trainer; he has delivered sessions right across India in (300+) colleges like IIMs, IITs, IIITs, NITs, Xaviers, St. Stephens, reputed B-Schools & many more. He has always cherished working with & impacting some very interesting set of people e.g. from training Miss India beauty pageant contestants to imparting life skills to Tihar Jail inmates & rural women of Haryana. He is a prominent speaker at TEDx talks across the country.



COURSE OUTLINE

You will start with an orientation week, which includes the leadership and team building weekend workshop, introducing some basic concepts and techniques, as well as giving you a chance to get to know your tutors and fellow students.

The Core Business Syllabus

The first four terms are devoted to core modules covering hard technical knowledge in areas such as strategy, organisational behaviour, finance and quantitative methods.

ASSOCIATION

In terms of the provisions under the All India Council for Technical Education Regulations 2012 notified by the council vide notification number F-No. 37-3/Legal/2012 dated 27/09/2012 & other notifications, as applicable Taxila Business School is approved to offer PGDM. AICTE Approval No.: F.No. North-West/2013/1-141-2872211

CORE COURSE

The program is spread over six terms of about three months each. These core courses enhance the ability to communicate, analyze situations and take decisions using quantitative and qualitative factors, and to develop a holistic view of the different functional areas and the business environment. During this period, students take courses in general management and major functional area, such as finance and accounting, marketing, operations management, information technology management, organization behaviors, Human resources and strategic management.

SPECIALIZATION

Dual Major from third trimester After the first semester the student specialize in a maximum of two major functional areas. All elective packages, however, may not be number (s) of students showing interest in specializing in different areas. The institute may also consider new electives in line with latest developments and availability of expertise to offer the same.

MANNCOMM

Mancomm or Managerial Communication is the innovation of Taxila. Understanding the needs of industry, Taxila emphasises in developing managers for tomorrow with a clear vision & firm Communication. Under this head, students are given a topic of their choice every fortnight to research, analyze & finally present. This involves presentation in front of masses helps to break the shackles of hesitation.

Dual Specialization Program:-

- Financial Management
- International Business Management
- Marketing Management
- Human Resource Development
- Operations Management
- Rural Management
- Information Technology Management
- Business Analytics
- Entrepreneurship

EXPLORE COURSES

TOTAL CREDITS FOR PGDM + SAP = 165

Term 1: July, Aug, Sep

| S.No. | Course Name | Credit |
|---------------|---------------------------------------|---------------|
| 1. | Financial Accounting | 3 |
| 2. | Business Consultancy | 3 |
| 3. | Principal and Practices of Management | 3 |
| 4. | Marketing Management-1 | 3 |
| 5. | Business Skills | 3 |
| 6. | Organizational Behavior | 3 |
| 7. | Business Statistics | 3 |
| 8. | Start-up 1 | 3 |
| 9. | Mancomm1 | 3 |
| 10. | Managerial Economics | 3 |
| 11. | Digital Marketing | 3 |
| 12. | Institutional Branding | 3 |
| Total Credits | | 36 |

Term 2: Oct, Nov, Dec

| S.No. | Course Name | Credit |
|---------------|---------------------------|--------|
| 1. | Digital Marketing 2 | 3 |
| 2. | Business Taxation | 3 |
| 3. | Legal Aspects of Business | 3 |
| 4. | Corporate Finance | 3 |
| 5. | Applied Economics | 3 |
| 6. | Business Research Methods | 3 |
| 7. | Human Resource Management | 3 |
| 8. | Profit Management | 3 |
| 9. | Mancomm2 | 3 |
| 10. | Start-up 2 | 3 |
| 11. | Institutional Branding | 3 |
| Total Credits | | 33 |

Entrepreneurship/Internship : Jan, Feb

| S.No. | Course Name | Credit |
|---------------|-------------------------------|--------|
| 1. | Entrepreneurship / Internship | 6 |
| Total Credits | | 6 |

Term 3: March, April , May

| S.No. | Course Name | Credit |
|---------------|-------------------------------------|--------|
| 1. | Decision Making Model | 3 |
| 2. | Finance Statement Analysis | 3 |
| 3. | Consumer Behavior | 3 |
| 4. | Strategic Management | 3 |
| 5. | International Business Management | 3 |
| 6. | Business Ethics | 3 |
| 7. | Mancomm3 | 3 |
| 8. | Production and Operation Management | 3 |
| 9. | Digital Marketing 3 | 3 |
| 10. | Business Start-up 3 | 3 |
| 11. | Institutional Branding | 3 |
| Total Credits | | 33 |

Entrepreneurship/Internship : June, July

| S.No. | Course Name | Credit |
|---------------|----------------------------------------|--------|
| 1. | Internship/ Entrepreneurship : 60 Days | 6 |
| Total Credits | | 6 |

Term 4 : July to Sep

COMPULSORY

New Venture Planning
Project Management
Quality Management and Six Sigma
Green Belt

ELECTIVES

Marketing Management

Selling
Rural Management
Retail Marketing
System Courses
Systems
MS Analysis & Design
IT Consulting

Operations Management

General Management

Human Resource Courses

Strategic Human Resource
Management.
Competency Mapping, Recruitment
and Selection Performance Appraisal
and Management Organizational
Development
Appreciative Enquiry (Pass/Fail type)
Workshop on Emotional Intelligence
(Pass/Fail type)

Finance Courses

Advanced Corporate Finance
Business Analysis & Valuation
Financial Markets
Future Markets
Options & Swaps
International Business
International Trades
Fundamental of International
Business
International Business Environment

Term 5 : Oct. to Dec.

GENERAL MANAGEMENT

Operations Management

Service Operation Management

Operations Strategy

Product Design & Development

Theory of Constraints

Marketing Courses

Sales Channels and Logistics

Rural Marketing

Service Marketing

Systems Courses

Human Resource Information System

Customer Relationship Management

Data Mining for Business Intelligence

Human Resource Courses

Manpower Planning

Social Security and Labor Welfare

International HRM

Advance Industrial Psychology

Finance Courses

Mergers & Acquisitions

Working Capital Marketing

Financial Services

Financial Engineering

Creating Value through Corporate

Restructuring

Venture Capital

International Business

Strategic Management in IB

International Business Law

International Market Research

International Operation Management

Term 6 : Feb to April

COMPULSORY

Business Leadership

General Management

Project Risk Control and Quality

Management of Projects

Managerial excellence through Indian Ethos

Entrepreneurial Strategy and Venture Creation

Operations-Management

Simulation Modeling

Systems Dynamics

Advanced Inventory and Lean Management

Project Risk Control and Quality

Management of Projects

Marketing Management

International Marketing

Product & Brand Management

Sales & Distribution Management

Market Research

Advertising Management

Human Resource Courses

Personal Policies

Organizational Effectiveness

Industrial Relations

Training Development

Performance and Compensation Management

Applied HR

Finance Courses

Management of Banking & Financial Institutions

Capital Market, Security & Portfolio Management

Corporate Taxation

Management Control System

Direct Tax Planning

System Courses

Enterprises Resources Planning

E – Business

International Business

International Marketing

International Financial Management

International HRM

The Courses are indicative and may change as per need.

MODERN FACILITIES AT

THE HEART OF CITY

- 30 Class Rooms centrally air conditioned.
- Class Rooms having Projector, Stylish White Boards.
- Comfortable Chairs and Modern Ambience.
- Modern Canteen and Kitchen equipped with latest cooking equipment for fine dining experience.
- Atrium covered with Class Roof creating an ambience of an Ultramodern building.
- Auditorium to seat 600 people with sophisticated sound system and ultramodern organic interiors designed by the finest architects of Auditorium, green room and external entry to cater for any kids of performances.





WI FI NET WORKING AT 20 MBPS

to provide flexibility & convenient access to network facilities WI-FI Network facilities has been provided at whole campus.

RECREATIONAL FACILITIES

Table tennis, gymnasium, swimming pool, spacious atrium, Canteen and Cafeteria are some of the facilities provided on campus.

COMPUTER LAB

A huge cyber space with 300 workstations to support all IT requirements at the Business School.

HEALTH & FITNESS

A photograph of a modern gym interior. The room features a red and orange color scheme on the walls. In the foreground, there are several pieces of exercise equipment, including treadmills, a blue punching bag, and various weight machines. A rack of dumbbells is visible in the background. Motivational posters are mounted on the wall, one of which reads "EXERCISES DON'T BURN CALORIES". The floor is highly reflective, showing the equipment and the room's layout.

24 HOURS

Well Equipped Fully Functional

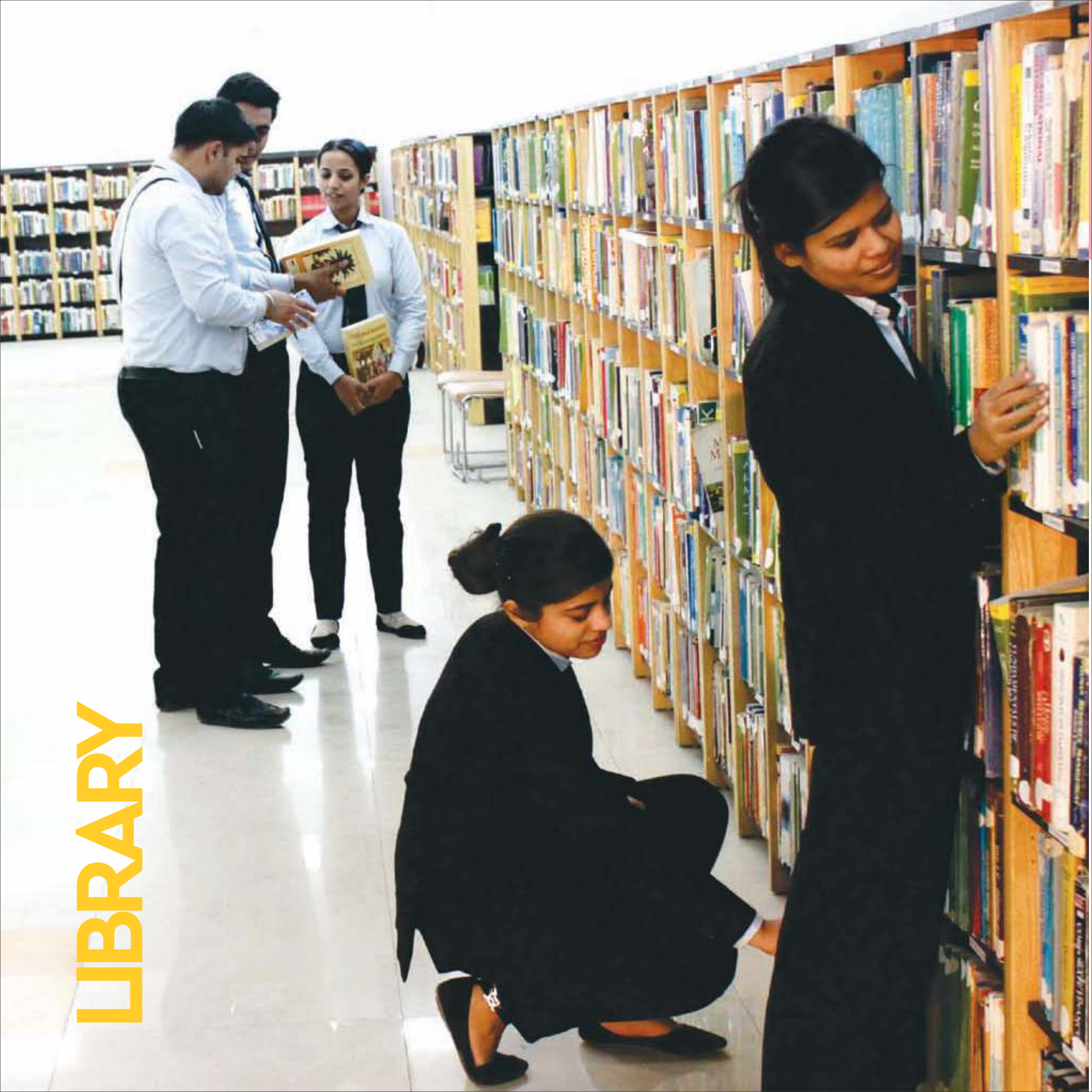
GYM

HEALTH & FITNESS

An indoor swimming pool with blue mosaic tiles. Four women are sitting on the edge of the pool. Two are sitting at a table with chairs, and two are sitting on the pool's edge. The pool is surrounded by a white wall with blue mosaic tiles. The water is clear and reflects the surroundings.

INDOOR SWIMMING POOL

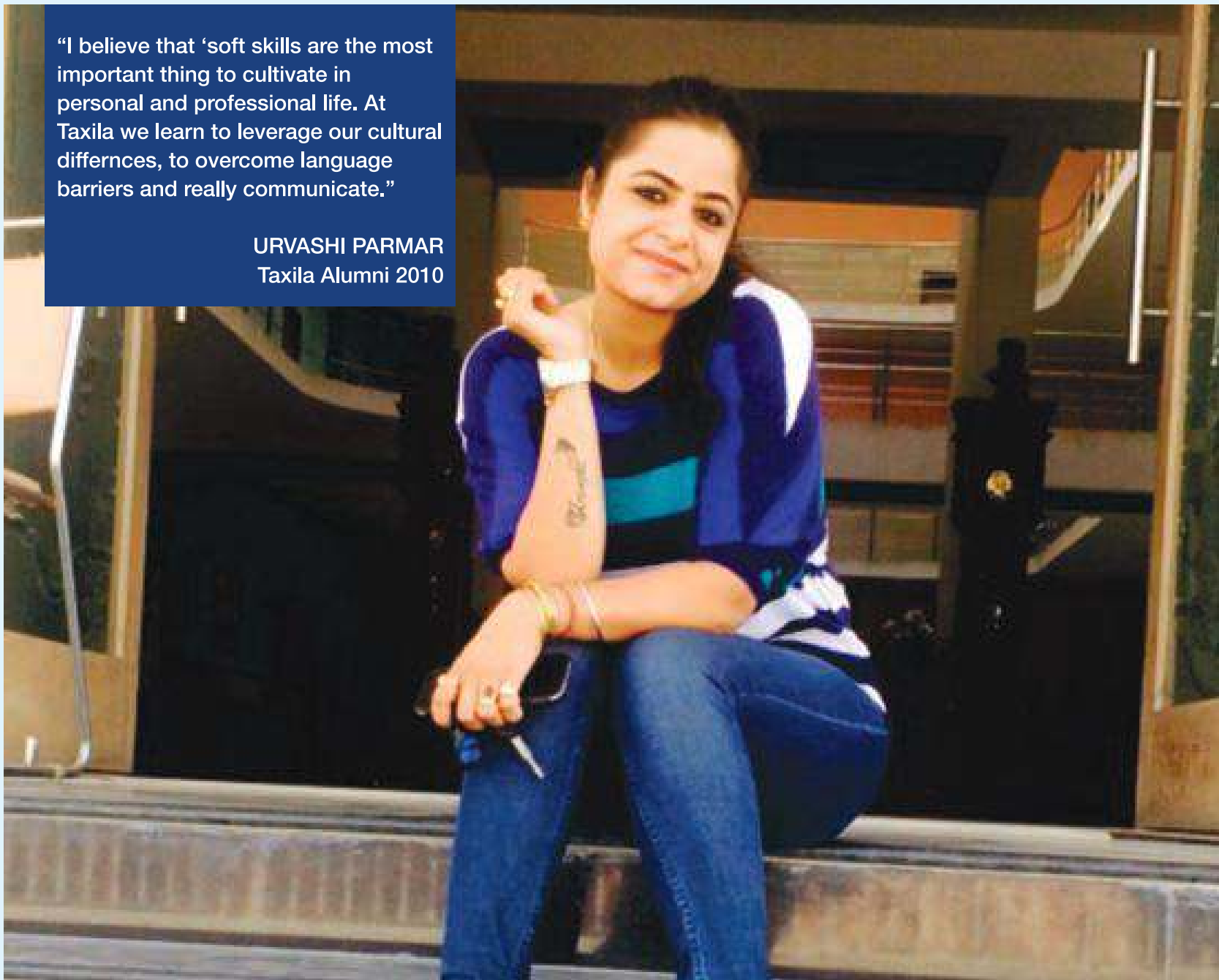
LIBRARY



SUCCESS STORY

“I believe that ‘soft skills are the most important thing to cultivate in personal and professional life. At Taxila we learn to leverage our cultural differences, to overcome language barriers and really communicate.”

URVASHI PARMAR
Taxila Alumni 2010



Placed at **Orix Leasing** at 22.0 Lacs



100%

COLLATERAL

FREE LOAN

upto **15.0 Lacs**

Admission PROCEDURE

How to apply?

Apply online at www.taxila.in

or

Application form can be downloaded from www.taxila.in or purchased from office / counseling centers / book stores spread across the country.

For final selection into PGDM the following is taken into account

- | | |
|-------------------------|----------------------------------|
| 1. 10th % age | 2. 10+2%age |
| 3. Graduation %age | 4. CAT / XAT / CMAT / MAT / GMAT |
| 5. Telephonic Interview | 6. Personal Interview |
| 7. Work Experience | 8. Case Analysis |

ELIGIBILITY

Graduates with minimum 50% marks or equivalent CGPA in any discipline from a university recognised by Association of Indian Universities / AICTE

Final year degree students awaiting result can also apply.

ENGLISH LANGUAGE REQUIREMENT

It is vitally important that students are able to express their ideas clearly and communicate to other students and faculty members in English. Therefore, English proficiency is a vital pre-condition for personal success in all the programs and the wider world of work.

AICTE Approval No. :

F.No. North-West / 2013 / 1-141-2872211

FEE STRUCTURE

FEE FOR PGDM+SAP (AICTE APPROVED) FOR TWO YEARS

The selected students need to follow one of the followings plans while submitting their registration amount.

| TUITION FEE | AMOUNT IN INR |
|------------------------------------------|---------------|
| Caution deposit | 5,000 |
| Registration Fee | 50,000 |
| PLAN - 1 | AMOUNT IN INR |
| 1st installment | 3,20,000 |
| 2nd installment | 3,20,000 |
| PLAN - 2 | AMOUNT IN INR |
| Lump Sum (one Time) | 5,90,000 |
| Total | 5,90,000 |
| HOSTEL FEE : Boarding & Lodging per seat | |
| Caution Deposit (Refundable) | 5000 |
| Fee per year | 95,000 |

Payments to be made on "Taxila Business School" payable at Jaipur towards Registration and tuition fee.

REFUND POLICY

The refund policy of the institute in case of withdrawal / cancellation of admission is as per the rules of AICTE vide its Public Notice Advt. No. AICTE/Legal/04()01/2007

VISION

To Create donors for the world



MISSION

To be an internationally top-ranked, research driven, independent management school that grooms future leaders for the world.

100% Placements 6 months
before Course Completion

TAXILA BUSINESS SCHOOL

Sector - 9, Mandir Marg, Patel Marg, Mansarovar, Jaipur, Rajasthan 302020

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